

Ø /ZÈ-RO/
CORRUPTION

MANIFESTO FOR A NEW SDG





MAKE IT HAPPEN

The benefits from zero corruption have a positive impact on the achievement of other SDGs

“Corruption undermines democracy, public policy and markets, and constitutes the major hindrance to sustainable development”

We are facing a **global issue** that cannot coexist in the sustainable future we are trying to build for the next generations. Corruption lies everywhere and is a **social scourge** that can **undermine the achievement of any SDGs**

Therefore, we must have the intellectual honesty and courage to give this target a proper dignity considering it as a steppingstone towards **zero corruption** and therefore should be a potential **18th SDG**



Spreading the ambition of achieving zero corruption in the world is key to assure a sustainable future for the next generations

Cross Cutting Issue!



MANIFESTO

How can we “TRANSLATE COMMITMENT INTO ACTION”?

RACING TO ZERO

1 > Breaking biases that corruption cannot be eliminated

ZERO TOLERANCE

2 > Strive for zero tolerance against any form of corruption within all jurisdictions

STIMULATE RESPONSIBLE CONDUCT

3 > Developing a culture of integrity, transparency, and ethics within any context, any entity, any government, any jurisdiction is vital

HUMAN RIGHTS & ANTICORRUPTION

4 > Corruption is a crime that can also undermine human rights, contributing to an abusive and unrespectful ecosystem

INCENTIVATE & PROTECT BRAVE VOICES

5 > Support and defend individuals that have the courage to speak up and take actions towards a different direction, ensuring a psychologically safe environment

COLLECTIVE ACTIONS FOR A MULTISTAKEHOLDER APPROACH

6 > Establishing trustworthy relationships between corporations, governments, institutions etc. is crucial to maximize the contribution in the “race to zero” and to level the playing field

TECH FOR TRUST AND TRANSPARENCY

7 > Technology is becoming a gamechanger in the fight against corruption. It is critical to seize the opportunities coming from digital compliance solutions, using a build-block approach

ACT LOCAL AND THINK GLOBAL

8 > Actions and behaviors we manifest locally have to be inspired by a global vision, respecting the peculiarities of local contexts (i.e. SMEs)

PROMOTE FREEDOM OF PRESS

9 > Press can help in the fight against corruption and protecting our society by uncovering the truth and providing transparency (vigilant media)

CROSS CUTTING ISSUE

10 > The benefits from zero corruption have a positive impact on the achievement of other SDGs



MANIFESTO

How can we "TRANSLATE COMMITMENT INTO ACTION"?

RACING TO ZERO

1 Breaking biases that corruption cannot be eliminated

We must have the intellectual honesty and courage to admit that it is possible to eliminate corruption, giving this target a proper dignity and considering it as a new SDG

If we do not break our biases and start believing in the possibility of eliminating corruption we are undermining the wellbeing for future generations



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How can we “TRANSLATE COMMITMENT INTO ACTION”?

ZERØ TOLERANCE

2 Strive for zero tolerance against any form of corruption within all jurisdictions

We should aim at building a global culture of sensibility toward compliance and integrity, managing all misalignments from rules with incremental approach according to gravity, regardless of materiality

When dealing with corruption, it is important to clarify that the consequences of wrongdoing are near and certain instead of far and uncertain, aligning perception to reality. No compromises should be accepted, condemning all forms of misbehavior

We should call on governments to implement core international agreements and standards, such as the UNCAC or the OECD Anti-Bribery Convention



MANIFESTO

How can we “TRANSLATE COMMITMENT INTO ACTION”?

STIMULATE RESPONSIBLE

3 CONDUCT

Developing a culture of integrity, transparency, and ethics within any context, any entity, any government, any jurisdiction is vital

All forms of organizations must be committed to pursuing social responsibility goals, as well as spreading values of integrity, transparency, sustainability, etc.

Education and awareness raising on the detrimental impacts that corruption can have on individuals and societies are key to building an understanding for the importance of anti-corruption efforts

The “Compliance Footprint” should be clearly stated within each company’s industrial plan and monitored in same way as other performance and strategic indicators

Organizations should promote and foster the contribution to sustainable development by offering training and guidance on Responsible Business Conduct through the supply chain



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How can we “TRANSLATE COMMITMENT INTO ACTION”?

4 HUMAN RIGHTS & ANTICORRUPTION

Corruption is a crime that can also undermine human rights, contributing to an abusive and unrespectful ecosystem

Corruption and human development share many of the same root causes (e.g. poverty, weak rule of law). Likely, those who are willing to violate human rights are also those willing to commit an act of corruption

Committing an act of corruption is like committing a crime against humanity

Organizations should integrate Anticorruption frameworks in their Human Rights programs



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How can we “TRANSLATE COMMITMENT INTO ACTION”?

INCENTIVATE & PROTECT BRAVE

5 VOICES

Support and defend individuals that have the courage to speak up and take actions towards a different direction, ensuring a psychologically safe environment

Whistleblowing systems are key instruments for organizations in the fight against corruption. In order to implement a reliable whistleblowing process, organizations must consider:

- ✓ Sponsoring a speak-up culture and assuring follow up
- ✓ Implementing multi-channel tools
- ✓ Adopt a whistleblowing protection framework, creating a stimulating, safe and comfortable environment for whistleblowers
- ✓ Introduce incentives and motivational mechanisms fostering psychological safety



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How can we “TRANSLATE COMMITMENT INTO ACTION”?

6 COLLECTIVE ACTIONS FOR A MULTISTAKEHOLDER APPROACH

Establishing trustworthy relationships between corporations, governments, institutions etc. is crucial to maximize the contribution in the “race to zero” and to level the playing field

Trust is a key element to enable cultural changes, eliminating silos among different stakeholders

Collective Actions are an instrument that enhances public-private cooperation through the effective dissemination of best practices which are vital in order to build a sustainable business ecosystem with zero corruption



MANIFESTO

How can we “TRANSLATE COMMITMENT INTO ACTION”?

7 TECH FOR TRUST AND TRANSPARENCY

Technology is becoming a gamechanger in the fight against corruption. It is critical to seize the opportunities coming from digital compliance solutions, using a build-block approach

The use of modern technology in compliance (i.e. Artificial Intelligence, Data Analytics, etc.) can be a tremendous opportunity for both public and private organizations to timely detect anomalies, improve transparency and efficiency

Digital solutions are able to analyze 100% of available relevant data, providing real-time insights to top management, improving the decision-making process

Technology (such as Robotics Process Automation) can reduce unnecessary interactions with sensible third parties, decreasing opportunities for corruption



MANIFESTO

How can we “TRANSLATE COMMITMENT INTO ACTION”?

THINK GLOBAL AND ACT LOCAL

8 Actions and behaviors we manifest locally have to be inspired by a global vision, respecting the peculiarities of local contexts (i.e. SMEs)

Anticorruption solutions should be based on global methodologies and best practices, but need to take into consideration the peculiarities of the local context in which they are being implemented

The building-block approach is an effective way of activating the implementation of anticorruption frameworks in consideration of budget and resource restraints. To this end, the role played by governments (in terms of promotion and incentive) is crucial



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How can we “TRANSLATE COMMITMENT INTO ACTION”?

PROMOTE FREEDOM OF PRESS

9 Press can help in the fight against corruption and protecting our society by uncovering the truth and providing transparency (vigilant media)

Freedom of press is a fundamental human right and several international treaties recognize its importance in the protection of democratic principles

The contribution of reporters and journalists is key in the fight against corruption, raising awareness and sensitivity around the topic through credible and effective reporting



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How can we "TRANSLATE COMMITMENT INTO ACTION"?

CROSS CUTTING ISSUE

10

The benefits from zero corruption have a positive impact on the achievement of other SDGs

Failure to guarantee key resources, such as health, education, social well-being, environmental protection, devoured by corruption, is the highest form of inequality for the next generations



NOTES

The essential truth about #ZeroCorruption

IT'S ON

IT'S US

IT'S A MUST

The basic facts of #ZeroCorruption

∅ corruption is happening

Together we can make it happen

There is no plan B

